



Business Studies Curriculum Overview - Year 13

	Unit	Details
Autumn One	Unit 7: Strategic Position of a business	We begin Year 13 by learning about how a business measures its overall performance with the use of financial ratio analysis and looking at business models which examine non-financial methods of performance.
	Unit 9: How to pursue strategies	We explore how businesses adapt to a change in their size, in terms of the opportunities and problems this may present. We also examine the importance of innovation as a means of business growth.
Autumn Two	Unit 7: Strategic Position of a business	Pupils analyse how changes in the political, economic and legal environment impact upon the strategic decision-making of a business.
	Unit 9: How to pursue strategies	We analyse the impact on a business as it expands into international markets and the pressures for businesses to adopt digital technologies within their operations.
Spring One	Unit 7: Strategic Position of a business	Pupils analyse how changes in the social, technological and competitive environment impact upon the strategic decision-making of a business. We also learn about how businesses appraise different investment opportunities.
	Unit 10: Managing strategic change	Pupils analyse the impact of change on the organisation culture and structure, including how to best manage the change and overcome resistance to it.
Spring Two	Unit 8: Choosing strategic direction	We explore how businesses position themselves within a market in order to target specific customers and achieve a competitive advantage.
	Unit 10: Managing strategic change	We consider why some business strategies are difficult to implement and why some fail.
Summer One	Exam preparation	We help to prepare the pupils for their final A-Level exams by revising the topics we have studied and building their confidence in answering exam-style questions.