



Business Studies Curriculum Overview - Year 12

	Unit	Details
Autumn One	Unit 1: What is Business Unit 2: Managers, leadership & decision-making	An introduction to Business which looks at why businesses exist, the setting of objectives and the different legal status of a business. Pupils also explore the role of managers and the impact of different leadership styles.
Autumn Two	Unit 6: Human Resources	Pupils analyse the role of the human resources department within a business: how they organise the workforce, improving the motivation and engagement of employees and how they can develop effective relationships with their staff.
Spring One	Unit 3: Marketing	Pupils analyse the role of the marketing department within a business: the importance of understanding the markets that they operate in and the needs of their customers, how they develop an effective marketing mix.
Spring Two	Unit 4: Operations	Pupils analyse the role of the operations department within a business: how they measure operational performance and explore different ways businesses try to increase efficiency and productivity.
Summer One	Unit 5: Finance	Pupils analyse the role of the finance department within a business: exploring different methods of finance available to businesses, examining how the business manages its cash flow and profitability.
Summer Two	Review and Preview	During the summer term we revisit and review the topics we have studied during the year to consolidate pupils' understanding. We preview many of the topics that pupils will be learning about in Year 13, making the links to their prior learning.